

The City Bridge Trust

Investing In Londoners: Application for a grant



About your organisation

Name of your organisation: RefuAid	
If your organisation is part of a larger organisation, what is its name?	
In which London Borough is your organisation based? Southwark	
Contact person: Miss Olivia Scarlett	Position: Trustee
Website: http://www.refuaid.org	
Legal status of organisation: Registered Charity	Charity, Charitable Incorporated Company or company number: 1178151
When was your organisation established? 30/04/2018	

Grant Request

Under which of City Bridge Trust's programmes are you applying? English for Speakers of Other Languages
Which of the programme outcome(s) does your application aim to achieve? More people with improved English language skills More people participating in the wider community
Please describe the purpose of your funding request in one sentence. RefuAid's Language: A Gateway Programme provides intensive and structured language tuition to refugees and asylum seekers as a stepping stone to higher education and employment.
When will the funding be required? 03/09/2018
How much funding are you requesting? Year 1: £50,000 Year 2: £50,000 Year 3: £50,000 Total: £150,000

Aims of your organisation:

TO ADVANCE EDUCATION AND TO RELIEVE FINANCIAL HARDSHIP AMONGST THOSE SEEKING ASYLUM AND THOSE GRANTED REFUGEE STATUS.

Main activities of your organisation:**SERVICES FOR REFUGEES AND ASYLUM SEEKERS:**

- English Language Tuition Provision
- Access to higher education
- Finance for Requalification

Number of staff

Full-time:	Part-time:	Management committee members:	Active volunteers:
2	3	3	3

Property occupied by your organisation

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
Rented	No rent payable (1-4-1 model)

Summary of grant request

NEED

All refugee students hoping to join higher-education and many professionals looking to requalify require an English language qualification if English is not their first language. However, through months of research and community feedback, RefuAid established that there is insufficient provision for this level of tuition today in the UK.

A 2017 study found that many tuition-providers have up to two-year waiting-lists; the situation is worsening following continued government cuts. Furthermore, most courses are difficult-to-access and part-time rather than the intensivetuition that is proven to have a significantly higher success rate. This lack of full-time provision results in more failing to acquire the necessary qualifications to take steps towards integration.

These barriers mean levels of over-qualification and underemployment among refugees are extremely high. Many newly-settled refugees cannot access education or employment as a result of not learning English, they become increasingly segregated and often are forced into unemployment or low-paid/survival jobs.

DELIVERY

RefuAid has partnered with 50 British Council-accredited language schools across the UK. Schools offer 1-6 free tuition places for refugees in their classes for IELTS, CAE, GCSE and OET English-language qualifications. RefuAid covers the cost of the students' travel, exam fees and course materials.

All students are assigned a caseworker who is responsible for developing their learning plan and ensuring it's adhered to (including UCAS and student-finance applications). Two RefuAid caseworkers deliver this programme to 130 students.

GOALS

RefuAid's language programme means 130 more students will have the opportunity to stand on their own two feet. Students acquire an English-Language qualification providing a stepping-stone to further education and employment.

Language training enables refugees to advocate for themselves, to continue education, facilitates gaining work, builds confidence and improves integration and involvement with the communities in which they live.

WHY REFUAID?

After volunteering in Greece in 2015, founders Tamsyn Brewster and Anna Jones were determined to fill the gaps in international response, to find sustainable solutions to problems faced by refugees across Europe.

Tamsyn explains 'We want to challenge the negative rhetoric surrounding refugees and show that, given the right support, refugees are an asset both economically and culturally to their host communities. We have met so many incredibly determined people who have flourished, become fully-independent, no longer relying on aid.'

RefuAid has worked closely with refugee communities, built wide networks and strong relationships with schools/examining-bodies and gained in-depth knowledge of the sector. In its first year 104 students have started the programme: of those who have finished 20 have started university and all others (except 1 new-mother) have begun training or employment commensurate to their skills.

OUTCOMES

Our programme meets each of the required outcomes for English language training for speakers of other languages. It will result directly in 130 more people each year with improved language skills. It gives refugees equal access to mainstream higher-education services and employment opportunities which they are otherwise excluded from. The programme simultaneously enables more refugees to participate in their community:

improved language-training is proven to increase integration.

GOOD-PRACTICE

*Refugee-led programmes, developed in direct response to requirements. We rely on frequent feedback-cycles from service-users. First student from language programme joined our Advisory Board in 2017.

*We welcome service-users from any background and celebrate their diversity: 104 students from 33 countries.

*Volunteers voices are valued and included in decision-making process; they tend to cycle through each side of business based on interests. All expenses covered.

*Low-carbon footprint: completely paper-free; team either works remotely or cycles to our office in co-working repurposed building. For the service-users, we partner with organisations like The Bike Project (providing up-cycled bikes and training) and use public services for travel.

If you need any planning or other statutory consents for the project to proceed, what stage have the applications reached?

Do you have a Vulnerable Adults policy? **No**

What Quality Marks does your organisation currently hold?

Outputs and outcomes

What are the main activities or outputs you want to deliver? Please include no more than 5. By activities or outputs we mean the services, products or facilities you plan to deliver. If you plan to deliver work over more than one year you should include activities over the full grant period requested. Try to be specific.

Access to structured, intensive and professional English-Language tuition and qualifications in IELTS, CAE, GCSE and OET. Next year we will provide places at language schools for 130 students. RefuAid covers students' travel costs, course materials and examinations and provides a caseworker. (Year 2: 150 students; Year 3: 170 students)

Post Learning-Plan Support: Our caseworkers provide support and advice for students about accessing higher education (including navigating UCAS, applying for scholarships, Student Finance applications and writing personal statements) and career advice on joining the workforce (including re-qualification, reaccreditation and training) or referring them to RefuAid's Equal Access Loan Scheme.

What main differences or outcomes do you hope the activities you have described above will achieve? Please include no more than 5. By differences or outcomes we mean the changes, benefits, learning or other effects that result from the work your project would deliver. These might be for individuals, families, communities or the environment.

English Language training will enables refugees service users to advocate for themselves in the UK. From a practical perspective this enables them to function within society more effectively (including using and accessing public services they are entitled to.)

The programme will enable young people to begin, continue or restart their education. It provides them with the same access to learning - particularly higher-education and vocational training - as their peers, empowering them with the same tools to build their lives.

Gaining necessary language qualifications allows internationally-trained refugees who have professional experience to begin the process of obtaining UK accreditation, upgrading, or training that will allow them to return to employment in their previous professional and trade fields. (RefuAid also offers an Equal Access Loan Programme to assist these refugees).

The RefuAid Language: A Gateway Programme also critically builds confidence for its service-users, being able to communicate and feel part of the wider community improves integration by an order of magnitude and gives refugees an Integral sense of belonging.

Do you plan to continue the activity beyond the period for which you are requesting funding? If so, how do you intend to sustain it? If not, what is your exit strategy?

Our partner-language schools have promised permanent and unconditional free places for our students. We'll continue to seek to fund the programme whilst it is still required, since a relatively small amount of funds unlocks such a large value of tuition. We hope to show the economic and social benefits of empowering refugees, so that ultimately the government increases its provision.

Who will benefit?

About your beneficiaries

How many people will benefit directly from the grant per year?

130

In which Greater London borough(s) or areas of London will your beneficiaries live?

London-wide (100%)

What age group(s) will benefit?

16-24

25-44

45-64

What gender will beneficiaries be?

All

What will the ethnic grouping(s) of the beneficiaries be?

A range of ethnic groups

If Other ethnic group, please give details:

What proportion of the beneficiaries will be disabled people?

1-10%

Funding required for the project

What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Total
Exam Fees (Including 2 Exams)	41,600	48,000	54,400	0
Student Travel	65,000	75,000	85,000	0
Official Practice Materials	3,900	4,500	5,100	0
Casework & Governance	52,000	60,000	68,000	0
	0	0	0	0
	0	0	0	0

TOTAL:	162,500	187,500	212,500	0
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What income has already been raised?

Source	Year 1	Year 2	Year 3	Total
Mankind Is My Business	52,500	62,500	70,833	0
Hoare Bank	40,000	40,000	40,000	0
Private Donor	20,000	20,000	20,000	0
	0	0	0	0

TOTAL:	112,500	122,500	130,833	0
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What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Total
People's Postcode Trust	20,000	0	0	0
Treebeard Trust	15,000	15,000	15,000	0
Private Foundation (Preferred Undisclosed)	0	50,000	50,000	0
	0	0	0	0

TOTAL:	35,000	90,000	90,000	0
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How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Total
Exam Fees (for 40 London students)	12,800	12,800	12,800	38,400
Student Travel (for 40 London students)	20,000	20,000	20,000	60,000
Official Practice Materials (for 40 London students)	1,200	1,200	1,200	3,600
Casework & Governance (for 40 London students)	16,000	16,000	16,000	48,000
	0	0	0	0

TOTAL:	50,000	50,000	50,000	150,000
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Finance details

Please complete using your most recent audited or independently examined accounts.

Financial year ended:	Month: March	Year: 2017
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Income received from:	£
Voluntary income	179,247
Activities for generating funds	0
Investment income	0
Income from charitable activities	0
Other sources	0
Total Income:	179,247

Expenditure:	£
Charitable activities	87,326
Governance costs	5,639
Cost of generating funds	0
Other	0
Total Expenditure:	92,966
Net (deficit)/surplus:	0
Other Recognised Gains/(Losses):	0
Net Movement In Funds:	0

Asset position at year end	£
Fixed assets	0
Investments	0
Net current assets	86,250
Long-term liabilities	0
*Total Assets (A):	86,250

Reserves at year end	£
Restricted funds	0
Endowment Funds	0
Unrestricted funds	86,250
*Total Reserves (B):	86,250

*** Please note that total Assets (A) and Total Reserves (B) should be the same.**

Statutory funding

For your most recent financial year, what % of your income was from statutory sources? 0%
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Organisational changes

Describe any significant changes to your structure, financial position or core activities since the date of your most recent accounts:
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Since September 2015, RefuAid has operated as a restricted fund under the auspices of Prism The Gift Fund. As of 30 April 2018, RefuAid acquired full Registered Charity Status.
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Previous funding received

Please list the funding received by your organisation from the following statutory sources during the last THREE years.

	Year 3 £	Year 2 £	Most recent £
City of London (except City Bridge Trust)	0	0	0
London Local Authorities	0	0	0
London Councils	0	0	0
Health Authorities	0	0	0
Central Government departments	0	0	0
Other statutory bodies	0	0	0

Previous grants received

Please list the grants received by your organisation from charitable trusts and foundations (other than City Bridge Trust) during the last THREE years. List source, years and annual amounts. Please include the 5 largest only.

Name of Funder	Year 3 £	Year 2 £	Most recent £
Mankind Is My Business Foundation	0	0	110,000
Private Foundation (Preferred Undisclosed)	0	0	50,000
Garfield Weston	0	0	50,000
Linbury Trust	0	0	50,000
	0	0	0

Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes Full Name: **Olivia Scarlett**

Role within **Trustee**
Organisation: